

The Asia Society Korea Center Celebrates Its Inauguration



Asia Society Korea Center Staff Members

On April 2, 2008, the Asia Society Korea Center will hold its Inaugural Reception and Gala Dinner at the Seoul Lotte Hotel's Crystal Ballroom. The inaugural event plans to invite both Korean and international figures within the fields of public policy, business, the arts, media, education, and culture.

The Korea Center has already developed the Korea Chapter of Asia Society's Asia 21, with the best and brightest of young Korean professionals joined together to challenge issues that affect Korea and the world at large.

The Center is designated by Korea's Ministry of Finance and Economy as a not-for-profit corporation. The Korea Center is located in downtown Seoul, on the 6th floor of the Lotte Hotel.

Becoming a Member at the Asia Society Korea Center

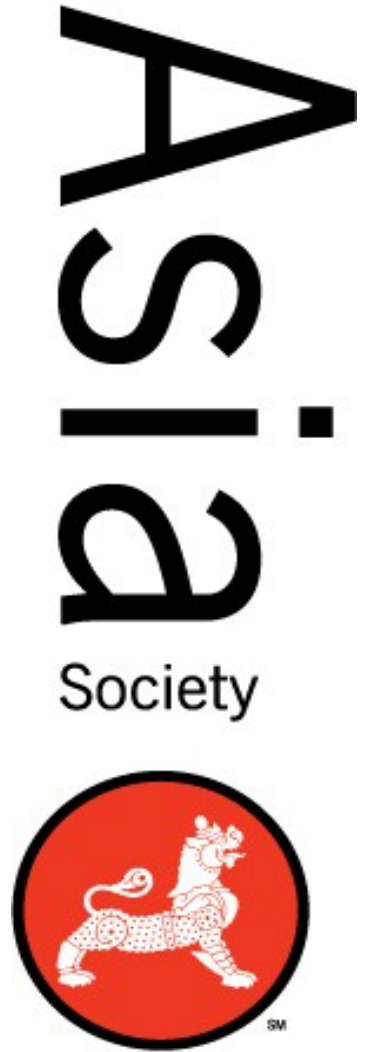
The Asia Society Korea Center is a non-profit and non-partisan organization. Your membership support remains vital to our success. We invite you to become a member of the Korea Center and enjoy all that Asia Society has to offer. Our membership form is located on page 4.

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Save the Date

Wednesday, April 2, 2008
Asia Society Korea Center
Inaugural Reception & Gala Dinner
Lotte Hotel Seoul, Crystal Ballroom



Korea
Center

- HONG KONG
- HOUSTON
- LOS ANGELES
- MANILA
- MELBOURNE
- MUMBAI
- NEW YORK
- SAN FRANCISCO
- SEOUL
- SHANGHAI
- WASHINGTON D. C.

News and Events

Co-Chairmen's Greetings



Co-Chairman,
Mr. Shin Dong-Bin

The opening of Asia Society's Korea Center comes at a time when South Korea's economic, technological, and cultural presence is being felt around the world.

In keeping with Asia Society's mission of broadening and deepening the understanding in between Asia and the United States, the Korea Center will strive to strengthen cultural, educational, and business ties between Korea, the United States, and the Asia region as a whole.

We would like express our thanks to our colleagues at Asia Society headquarters in New York for their help in establishing the Asia Society Korea Center. We would particularly like to express our deep appreciation to our board members and corporate sponsors for their generous support.

We hope that the Asia Society Korea Center family of sponsors and general members will grow in the months and years ahead. We look forward to building exciting and innovative programs that will introduce new ideas and foster broader dialogue amongst members, as well as with our sister Centers around the world..



Co-Chairman,
Dr. Lho Kyongsoo

Asia Society President Visits the Korea

On September 12, 2007, Dr. Vishakha Desai, President of Asia Society, visited the Korea Center while attending the World Women's Forum in Seoul. During her visit, Dr. Desai had a breakfast meeting with Asia Society Korea Center's senior staff and board members at the Seoul Lotte Hotel. The purpose of the breakfast meeting was to introduce Dr. Desai to ASKC's senior members and supporters. Those who attended the breakfast were: His Excellency, Dr. Lee Hong-Koo, Former Prime Minister of Korea; Mr. Dong-Bin Shin, Vice Chairman of Lotte Group; Mr. Woong-Yeul Lee, Chairman of Kolon Group; Mr. Tae-won Chey, Chairman, of the SK Group; Mr. Jung-wook Hong, Chairman & CEO of Korea Herald Media, and Dr. Kyongsoo Lho, Professor of International Politics, Seoul National University. A separate meeting with the Korea Center's staff was held after breakfast to discuss the Center's proposed activities for 2008. Dr. Desai also met with Dr. Kim Hong-nam, Director of the National Museum of Korea.



President, Vishakha N. Desai

Asia 21 luncheon in Seoul



Executive Vice President of Asia Society, Dr. Jamie Metzl visited the Korea Center from June 20-22. Dr. Metzl met with the Korea Center's senior officers and staff to discuss the Korea Center's incorporation process, opening event, and its board membership drive. Dr. Metzl also attended a luncheon honoring Korean Fellows and supporters of Asia 21. Recently, the Korea Center has also established the Korea Chapter of Asia 21.

The beginning of Asia Society Korea Center's Korea Chapter for Asia 21 - story on page 3.

Asia Society Chairman, Richard C. Holbrooke Visits Seoul



Amb. Richard C. Holbrooke

From October 22-24, the Korea Center hosted a lunch for Ambassador Richard Holbrooke, Chairman of Asia Society. Ambassador Holbrooke was in Seoul to attend the Global HR Conference and to meet with members of ASKC and its supporters. Participants of the luncheon were Ambassador Richard C. Holbrooke; H.E. Hong-Koo Lee, Chairman of the Seoul Forum for International Affairs; ASKC Co-Chairman Dr. Kyongsoo Lho; Dr. Byungi Kim of Korea University; Dr. Eun-Ok Hong of Myongji University; Mr. Charles Chang, CEO of Accolade, and Mr. Hyun Sang Cho, Executive Vice President of the Hyosung Group.

Annual Centers Directors' Meeting (ACDM) - 2007



Asia Society Korea Center's Executive Director Joseph Cabuay attended the ACDM at Asia Society headquarters in New

York from October 22-24. During the visit, Mr. Cabuay met with other senior officers at headquarters and reported on the progress of the Korea Center and its proposed activities for 2008.

**Asia Society Korea Center
First Christmas Gala Dinner
Coming this December!**

ASIA SOCIETY KOREA CENTER - CORPORATE MEMBERS & SPONSORS



ASKC visits Asia Society Philippine Center

In July 2007, Co-Chairman Lho Kyongsoo, Executive Director Joseph Cabuay, and International Program Officer Boram Hong of the Korea Center visited the Asia Society's Philippine Center to learn more about its programs and method of operation. The Philippine Center is credited for developing the concept of local Asia 21 Chapters.

While in Manila, Korea center delegates met with Mr. Theo Arnold, Executive Director of the Philippine Center and discussed various issues and ideas concerning the development and operation of an Asia Society Center. The meeting also covered the possibility of the two centers collaborating on various programs in the future.

Asia 21: The Beginning of the Korea Chapter

On December 7, 2007, the Asia21 Korea Chapter held its first Christmas party. The party was hosted by Mr. Hong Jung-wook, Chairman and CEO of Korea Herald Media. Mr. Hong, a 2006 Asia 21 fellow, was appointed as co-Chairman for Asia 21 Korea Chapter. The other co-Chairman of the Asia 21 Korea Chapter is Mr. Cho Hyun-Sang, a 2007 Asia 21 Fellow, who currently is the Executive Vice President of the Hyosung Group.

The Christmas party gave Asia 21 Korean delegates of 2006 and 2007 a chance to meet each other and exchange ideas on program and themes for the Korea Chapter.

Korea Center Updates

Inaugural Reception & Gala Dinner

The opening event for the ASKC will take place at the Lotte Hotel on April 2, 2008 in Seoul. Many distinguished guests from Korea's public and private sector, as well as leading figures from the international community in Seoul are expected to attend.

From the Korea Center's inception, Asia Society headquarters in New York has actively advised and guided the Korea Center's establishment and offered insight into program development, fund raising, membership development, administrative procedures, and event planning. Sister Centers of the Asia Society's global network also offered their advice and support.

The Korea Center extends its heartfelt appreciation to the Lotte Group and the Lotte Hotel for their valued assistance in the establishment of the Korea Center.





Korea Center

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**ASIA SOCIETY
HEADQUARTERS
NEW YORK**

Richard C. Holbrooke
Chairman
Vishakha N. Desai
President

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KOREA CENTER
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Ryu Jin
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Cho Hyun-Sang

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COUNCIL MEMBERS**

Sang-Hoon Bang
Sung-Joo Han
Hong-Choo Hyun
Dalchoong Kim
Hong-nam Kim
Song-Mi Yi

**ASIA 21
KOREA CHAPTER**

Hong Jung-wook, Co-Chairman
Cho Hyun Sang, Co-Chairman

Asia Society Korea Center Membership Form

New _____ Renewal _____ (check one)

**Corporate
Membership Levels :**

Global Corporate Leader (50,000,000 KRW) _____

Corporate Partner (25,000,000 KRW) _____

Corporate Contributor (10,000,000 KRW) _____

Small Business Enterprise (5,000,000 KRW) _____

**Individual
Membership Levels :**

Individual (100,000 KRW) _____

Young Professional (80,000 KRW) _____

Associate (30,000 KRW) _____

Company (Name) _____

Address _____

Telephone _____

Fax _____

Email _____

Best time / day to contact you _____

***** Tax Exemption Notice *****

On December 27th, Asia Society Korea Center was designated as a public donation body by the Republic of Korea's Ministry of Finance and Economy.

This means that donations to the Asia Society Korea Center are subject to tax exemption. The donor will therefore be able to receive full tax benefits, which gives prospective donors one more good reason to donate! The contributions will be used to develop innovative programs and world-class events for Asia Society Korea Center's members. Help make a difference!